



AMERICAN COLLEGE
OF APOTHECARIES

ADVANCING
THE
PROFESSION
OF PHARMACY

2017 SPONSORSHIP OPPORTUNITIES

The American College of Apothecaries is a key source for continuing education and professional development opportunities for pharmacists, pharmacy technicians, students, and marketers. Through their sponsorship of ACA specialty conferences, webinars, and monographs, corporations and organizations demonstrate their shared commitment to providing quality educational opportunities to the entire profession of pharmacy.

ENTREPRENEURSHIP | MENTORING | EDUCATION



ACA Wellness+Nutrition Seminar

CHICAGO, IL | MAY 4-6

Sponsorship provides an excellent opportunity to spread the message that your company supports community pharmacy. Attendees at the ACA Wellness+Nutrition Seminar will have up to seven hours of potential contact with exhibitors throughout the event. All Sponsorship Levels include recognition in the ACA Newsletter and on social media sites.

Welcome Reception Sponsor - \$4,500* (\$5,500 for non-members)
(Only One Available)

⇒ **Signage with your company's information and logo will be prominently displayed at the site of our Welcome Reception and in the registration material.** The sponsor may provide a brief welcome address at the opening reception and will have the option to provide a welcome gift or company promotional item to the attendees.

- Company recognition on the ACA website, in all conference materials, and on the conference registration site
- Opportunity to provide a company video for the ACA conference page and social media
- Company-provided flyer for the attendees at registration
- Complimentary Exhibit Table
- **Two full registrations to the Wellness+Nutrition Seminar (\$1390 value)**

Special Event Sponsor - \$3,000*
(\$4,000 for non-members)
(Only Two Available)

- Sponsorship of (choose one):
 - Friday Luncheon or
 - Off-Site Event

⇒ **Signage with your company's information and logo will be prominently displayed and information included in the registration material.**

- Company recognition in all conference materials
- Complimentary Exhibit Table
- One full registration to the Wellness+Nutrition Seminar (\$695 value)

Breakfast or Break Sponsor - \$2,000*
(\$3,000 for non-members)
(Only Three Available)

- Sponsorship of (choose one):
 - Friday Hot Breakfast or
 - Saturday Hot Breakfast or
 - Friday & Saturday Refreshment Breaks

⇒ **Signage with your company's information and logo will be prominently displayed in the breakfast or break area and information included in the registration material and conference materials.**

- Complimentary Exhibit Table
- One full registration to the Wellness+Nutrition Seminar (\$695 value)

Exhibitor — \$1,550*
(\$2,550 for non-members)

- Exhibit Table
- One full registration to the Wellness+Nutrition Seminar (\$695 value)

*The sponsorship fees listed are available to ACA Corporate Members only. Non-corporate members will be assessed an additional \$1000, which includes one year of corporate membership. For benefits of Corporate Membership, see [page 6](#). Corporate membership applications are also available online at www.acainfo.org/joinaca.

Additional attendee registration for sponsors and exhibitors is available for \$499 (no CE).



ACA Fall Pharmacy Conference

PHILADELPHIA, PA | AUGUST 24-26

Sponsorship provides an excellent opportunity to spread the message that your company supports community pharmacy. Attendees at the ACA Fall Pharmacy Conference will have up to seven hours of potential contact with exhibitors throughout the event. All Sponsorship Levels include recognition in the ACA Newsletter and on social media sites (Facebook, LinkedIn, and Twitter).

Welcome Reception Sponsor - \$4,500* (\$5,500 for non-members)
(Only One Available)

⇒ **Signage with your company's information and logo will be prominently displayed at the site of our Welcome Reception and in the registration material.** The sponsor will provide brief welcome address at opening reception and will have the option to provide a welcome gift or company promotional item to the attendees.

- Company recognition on the ACA website, in all conference materials, and on the conference registration site
- Opportunity to provide a company video for the ACA conference page and social media
- Company-provided flyer for the attendees at registration
- Complimentary Exhibit Table
- Two full registrations to the Fall Conference (\$1390 value)

Special Event Sponsor - \$3,000*
(\$4,000 for non-members)
(Only Two Available)

- Sponsorship of (choose one):
 - Friday Awards Luncheon
 - or
 - Board Dinner

⇒ **Signage with your company's information and logo will be prominently displayed and information included in the registration material.**

- Company recognition in all conference materials
- Complimentary Exhibit Table
- One full registration to the Fall Conference (\$695 value)

Breakfast or Break Sponsor - \$2,000*
(\$3,000 for non-members)
(Only Three Available)

- Sponsorship of (choose one):
 - Friday Hot Breakfast or
 - Saturday Hot Breakfast or
 - Friday & Saturday Refreshment Breaks

⇒ **Signage with your company's information and logo will be prominently displayed in the breakfast or break area and information included in the registration material and conference materials.**

- Complimentary Exhibit Table
- One full registration to the Fall Conference (\$695 value)

Exhibitor — \$1,550*
(\$2,550 for non-members)

- Exhibit Table
- One full registration to the Fall Conference (\$695 value)

*The sponsorship fees listed are available to ACA Corporate Members only. Non-corporate members will be assessed an additional \$1000, which includes one year of corporate membership. For benefits of Corporate Membership, see [page 6](#). Corporate membership applications are also available online at www.acainfo.org/joinaca.

Additional attendee registration for sponsors and exhibitors is available for \$499 (no CE).

2017 ACA Sponsorship Opportunities Commitment Form

ACA WELLNESS+NUTRITION SEMINAR Chicago, IL | May 4-6, 2017

- Welcome Reception Sponsor - \$4,500* (Only One Available) (\$5,500 for non-members)
- Special Event Sponsor - \$3,000* (Only Two Available) (\$4,000 for non-members)
 Choose one: Friday Luncheon or Off-Site Event
- Breakfast or Break Sponsor - \$2,000* (Only Three Available) (\$3,000 for non-members)
 Choose one: Friday Breakfast or Saturday Breakfast or Fri/Sat Refreshment Breaks
- Exhibit Only - \$1,550* - (\$2,550 for non-members)
- Additional Conference Attendee: \$499 (no CE)

ACA FALL PHARMACY CONFERENCE Philadelphia, PA | August 24-26, 2017

- Welcome Reception Sponsor - \$4,500* (Only One Available) (\$5,500 for non-members)
- Special Event Sponsor - \$3,000* (Only Two Available) (\$4,000 for non-members)
 Choose one: Friday Awards Luncheon or ACA Board of Directors Dinner
- Breakfast or Break Sponsor - \$2,000* (Only Three Available) (\$3,000 for non-members)
 Choose one: Friday Breakfast or Saturday Breakfast or Fri/Sat Refreshment Breaks
- Exhibit Only - \$1,550* - (\$2,550 for non-members)
- Additional Conference Attendee: \$499 (no CE)

Webinar Sponsorship Opportunities

Reach a wide range of pharmacists across North America and spread the message that your company supports advancements in pharmacy education by sponsoring an ACA webinar or monograph.

- One Webinar \$1,000 (\$2,000 for non-members)
 - ACA Education Center promotional emails sent to all ACA Members and other organizations that syndicate the ACA programs
 - Company acknowledgement at the start of the webinar
 - Company recognition on the website, ACA Newsletter, and social media sites (Facebook, LinkedIn and Twitter)

Sponsors also have the option to develop an educational program or sponsor an existing program with ACA.

- I would be interested in sponsoring a webinar on this topic: _____

Reserve your sponsorship online at <http://tinyurl.com/ACASponsor>

S P O N S O R S H I P

2017 ACA Sponsorship Opportunities Commitment Form

NEW FOR 2017 — Additional Benefits for Premium Sponsors

As an added benefit when your company commits \$2500 or more in sponsorships, you receive the opportunity to offer your customers a special discount on the full conference/seminar registration fee. The ACA will work with you on a customized email or letter for your clients.

Commit to a Premium Level Sponsorship by Dec. 15, 2016 **and your company's logo will be included on our direct mailer to over 4000 independent pharmacies. It's one small way that we can show your clients how working together can achieve great things for all.**

Company Name: _____

Your Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Total – \$ _____ Check Enclosed Credit Card Bill Me

Credit Card Number: _____ Expiration Date: _____ Security Code: _____

Signature: _____ Email: _____

Reserve your sponsorship online at <http://tinyurl.com/ACASponsor> or complete and return all forms to the ACA National Headquarters at the address below, e-mail to dana@acainfo.org, or fax to 901.473.8187.



Corporate Membership Information

Corporate Member Benefits

ACA Corporate Membership benefits you, your company and the industry by providing a variety of ways for you to be better informed, actively participate in the association process, and sell more products and services. Corporate membership applications are available online at www.acainfo.org/joinaca or complete and return this form to request more information.

ACA Corporate Member companies are entitled to:

- A corporate listing on the ACA webpage with a link to their corporate web site
- A Corporate Partner logo to place on their corporate web site and marketing materials
- Recognition in the ACA Newsletter and on ACA Social Media sites
- Opportunity to promote a special benefit or discount to ACA Members to be included on the ACA website and in ACA marketing materials
- Access to special discount codes and marketing materials for select ACA training classes that may be utilized by corporate staff or clients
- Provide promotional materials to be distributed to all ACA training class participants
- A subscription to the *News of the College*, **ACA's newsletter**
- Advance notification on all sponsorship opportunities and preferential consideration for participation in new initiatives and pilot projects
- Special booth assignment, badge ribbons, and meeting signage at ACA meetings and conferences
- Discounts on registration for the ACA Fall Pharmacy Conference
- An invitation to attend a Corporate Partner Advisory Board meeting at an ACA Conference
- Electronic copies of ACA press releases and announcements
- The ability to tell customers that they support the pharmacy association that supports community pharmacy

Corporate Membership Opportunities

Send me more information on:

- ACA Corporate Member (Dues: \$1,000 per year)
 ACA/ACVP Dual Corporate Member (Dues: \$1,500 1st year)
- ACA Research & Education Foundation Corporate Membership
- Providing an educational grant or sponsorship

Contact Information

Name: _____ Company: _____

Email Address: _____ Phone: _____

Please return all completed forms to: ACA National Headquarters, e-mail to linda@acainfo.org, or fax to 901.473.8187