

May 4-6 | Chicago, IL | Millennium Knickerbocker Hotel

Engaging Patients in Transformational Wellness

Learn how to begin the transformation of your patients' mindsets through encouraging them to become their own health advocates. Practitioners will learn ways to empower patients to take control of their health outcomes with the goal of better long-term compliance. This presentation will also discuss differences between "normal" and "optimal" lab results and between allopathic and functional medicine.

Suzanne Keyes, PharmD, FACA

As a single mother of three children under the age of 3, Suzanne Keyes attended the pharmacy program at Southwestern Oklahoma State University. Once graduating the 3 year BS program in just under 2 ½ years, she went on to enter her profession as a retail pharmacist in her home town of Dallas. Within 2 years of completing her BS degree, she returned to western Oklahoma, took a new staff position at the local hospital, married & blended a family of 5 and enrolled in the non-traditional PharmD pathway offered by the University of Oklahoma. Suzanne obtained her Doctor of Pharmacy in 2004. Over her



20 year career, Suzanne has had additional experience in retail management, nursing home consulting and handling prior authorization claims for a large pharmacy benefits manager.

Almost 5 years ago, Suzanne & her husband Mike built Keyes' Compounding in Elk City, Oklahoma. What once began as a cash model, compounding only facility eventually was transformed into an insurance based hybrid pharmacy. Suzanne has expanded her practice to include a more holistic approach to wellness. Realizing she is one of the only functional medicine pharmacies in the state, Suzanne offers a wide variety of more advanced, specialized testing including: neurotransmitter testing, hormone testing, IgG food sensitivity testing, micronutrient deficiency testing, microbiome and GI profile testing, SIBO/parasitology testing, etc.

In addition to several academic & professional recognitions and awards, Suzanne's most recent accomplishments and ventures include becoming a Regional Director on the Board of the American College of Apothecaries. She is pursuing a multi-year certification program through the Institute For Functional Medicine.