

Marketing Your Compounding Pharmacy

Is your market share growing, holding, or fading? Have you been able to effectively communicate by using social media? Is your compounding pharmacy still the best kept secret?

Most pharmacies are beginning to see their market share being slowly chipped away by large retail and online shops. The communication between your pharmacy and your community is vital for success, but the reality is, most are not doing anything about it. Isn't it about time to go on the offensive and tell your community about the patient care they deserve?



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Carl Britton, Jr., is Founder of In Their Face Marketing which helps businesses grow through the use of strategic online marketing and advertising. As Co-Founder of the Transeo Ecosystem, Carl leads the software development, communication mapping, marketing, and advertising. He Serves on the Board of Serve More, a nonprofit that focuses on disaster recovery and community renewal. Carl is the author of two books on the topic of online marketing, hosts an online show called the Digital Marketing Script, records a VLOG series on Entrepreneurship, and speaks at conferences and meetings all across the United States. He lives in Moore, Oklahoma with is wife, two daughters and his 1972 Chevelle.