

For Your Health!  
NUTRITION AND MEDICATION NEWS FROM YOUR PHARMACY



## How Your Health Messages are Broadcast

Depending on the size of your list and other factors, ACA may use any of several available software packages to broadcast your health messages.

If you prepare and submit an optional fourth monthly message, an email will be broadcast to your contact list every 7 to 8 days on average – month after month. Broadcast times and days will vary depending on proximity to holidays and other factors.

Broadcasting four monthly email *messages* may represent “a happy medium.” If recipients perceive that you are sending “too many” email messages, they may “unsubscribe.” If they are receiving “too few” email messages, they may “forget about you.”