

Social Media Services

Social media is an effective and affordable way to spread the word about your pharmacy, products, and services.

Take your online presence to the next level.

Social Media Posting Program

Educate Your
Audience & Boost
Engagement

Facebook Brand Awareness Ads

Target Specific
Regions & Expand
Your Audience

Optimized Social Page Setup

Be Seen &
Heard for Who
You Truly Are



●●● Social Media Posting Program

- 14 posts about general health, nutrition, and compounding intended to educate your customers and supplement your interactions on social media.
- All posts feature a coordinating captioned graphic and strategically assembled set of hashtags.
- Posts are provided each month for preview prior to scheduling, in addition to a social media tip of the month.
- Posts are scheduled for publishing while you retain ownership of your pages and post your own content.
- For Storey Marketing website AND social media posting clients, we link to relevant web pages on your site, driving traffic to YOUR website.

\$75 Setup Fee

\$150/Month for Facebook & Instagram

\$199/Month for Facebook, Instagram, and Twitter

●●● Optimized Social Page Setup/Creation*

**Applicable for new or existing pages*

Business Essentials

\$799 one-time fee for optimized setup of Facebook and Google My Business Pages

Includes:

- Optimized Page Setup Content
- Profile and Cover Photo Creation
- Custom URL Creation (Username)
- Page Ownership
- 1 Month of Compounding Pharmacy Social Media Program FREE

Business Premium

\$999 one-time fee for optimized setup of Facebook, Instagram, Twitter, and Google My Business Pages

Includes all Business Essentials Package for Each Page Plus:

- Connected Facebook and Instagram Profiles
- 1 Month of Posting Program for Facebook, Instagram, and Twitter

Packages include option to continue with Posting Program \$150-\$199/month (Billed Quarterly)

**non-compounding pharmacy packages available*

●●● Facebook Brand Awareness Ads

A Facebook Business page for your business is needed for participation in an ad campaign program. If you do not already have a Facebook Business page, please consider our page creation and setup services in the box above.

At Storey Marketing, we realize everyone's needs are different, which is why we will work with you to create a campaign and budget that make the most sense for your marketing goals.

Campaign Creation & Setup

\$499

We strategically form a Brand Awareness Campaign containing one active advertisement valid for a one-month time frame.

Includes:

- Graphic Creation, Sent for Your Review & Approval
- Optimal Campaign Setup
- Campaign Monitoring and Adjusting
- Monthly Reporting

Ad Spend Budget Minimum: \$25/day for a minimum duration of 10 Days

**Additional fees may apply.*

Disclaimer: Due to Facebook's sensitivity towards various topics concerning medications and the pharmaceutical industry, advertisements that explicitly mention selling or practicing any controversial subject matter cannot be executed, as we cannot guarantee advertisement approval.

NOTE: LegitScript certification may be required for Facebook and Instagram ads. Certification must be completed by the pharmacy. If you are a Storey Marketing website client, we will setup your Facebook Pixel analytical tool for no additional cost.