

# Website Design

Work with a company that has made it their mission to help pharmacies succeed since 1993.



**Custom  
Design**



**Secure,  
HIPAA-Compliant  
Online Forms**



**Ongoing Website  
Maintenance &  
Prompt, Friendly  
Service**

## The Storey Marketing Advantage:

- Marketing compounding pharmacies since 1993 - ***we know your industry***
- Mobile responsive and custom-designed to your specifications
- Forms are hosted on our dedicated HIPAA-compliant server. Business Associates Agreement (BAA) is provided. Standard forms are available and custom forms can be created
- Designed in WordPress and full editing capability provided. (except forms or content feeds)
- ADA Compliance Widget and Accessibility Statement
- GDPR compliance information (Visitors choose to accept or decline the use of cookies.)
- Search Engine Optimization foundation to ensure optimal performance for future SEO programs.
- “Service after the Sale” – Our team is very responsive and understands the importance of keeping your website current.
- *Option to add a fully customized e-commerce store.*
- *Option to add Social Media Posting Program.* For our website customers, links to **YOUR** pharmacy website from pertinent posts.

814.337.3441

StoreyMarketing.com



# Concierge Website Hosting Benefits:

All websites designed by Storey Marketing are hosted on our server.

- Free SSL certificate - site displays HTTPS and the lock icon.
- Hosting of HIPAA compliant forms that collect PHI (Protected Health Information) and inclusion of the “HIPAA Certified Compliant” seal.
- All websites are hosted on a dedicated server housed in a secure US data center with 99.9% uptime.
- Our Litespeed web server can be up to 600% faster than comparable servers.
- All data is backed up nightly, weekly, and monthly.
- Our server employs stringent data security with active security monitoring by automated software systems and data center personnel.
- Google Analytics is installed on all websites.
- Carefully selected website plug-ins are regularly updated and maintained to enhance performance, security, and search engine ranking. This helps ensure that there are no conflicts when updates occur and catch any vulnerabilities.
- Our server is equipped with HTTP/3, which is the next generation of the HTTP protocol that significantly improves both the security and performance.

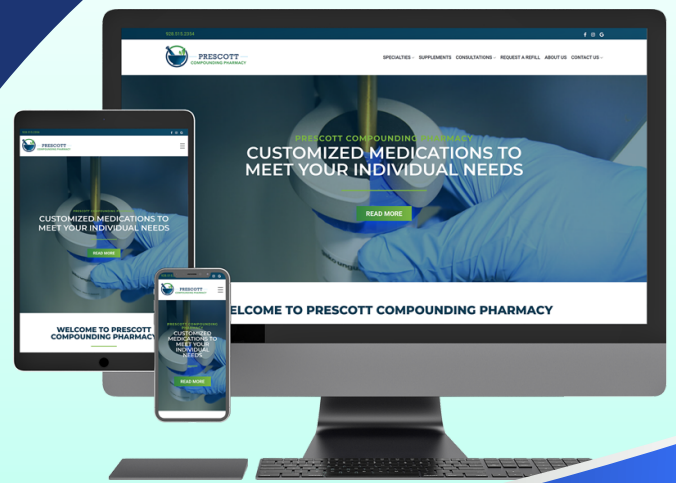
Hosting Package Options:  
\$45/month Base price hosting  
\$139/month Hosting with 1 hour of changes/month

**Get Started  
TODAY!**

## Custom Compounding Websites

Starting at \$4,500

- 16 sections of regularly updated COMPOUNDING CONTENT FEED WITH REFERENCES - Includes links to abstracts supporting compounded medications.
- Contact Page with interactive Google Map & HIPAA-Compliant Contact Form
- Notice of Privacy Practices Page
- ADA Compliance Widget & Accessibility Statement
- Privacy Policy & Cookie Consent
- 3 Options (pages) of your choice, such as About Us, Refills, Consultations, etc.



Community Pharmacy Websites also available.  
Starting at \$3,499

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